

ProcDigi e-Auction Now Available in the Microsoft Azure Marketplace

Microsoft Azure customers worldwide now gain access to ProcDigi eAuction to take advantage of the scalability, reliability, and agility of Azure to drive application development and shape business strategies.

19 December 2024

PUNE, India — ARG SUPPLY TECH, today announced the availability of ProcDigi eAuction in the Microsoft Azure Marketplace, an online auction platform for purchase of goods and service, sale of goods. ARG customers can now take advantage of the productive and trusted Azure cloud platform, with streamlined deployment and management.

“The availability of our ProcDigi eAuction product in the Microsoft Azure Marketplace enables us to offer these important benefits to a wider range of customers worldwide.”

“Through our ProcDigi solutions, we strive to provide our customers with better online negotiation tool, and the transparency they need,” said Raahul Gharte, CEO of ARG Supply Tech.

ARG Supply Tech provides digital supply chain solutions based on each individual business need. With our rich experience across industry verticals and with help of latest technologies, we carve out the best solution for your business.

ProcDigi's flagship product, the eAuction tool, empowers purchasing professionals with a transparent, fast, and accurate platform for seamless negotiations. By eliminating human biases, the tool ensures that all suppliers have an equal opportunity to submit their best bids in real-time, streamlining the negotiation process. With multiple auction types, including reverse, forward, Dutch, and rank auctions, ProcDigi provides a flexible solution tailored to meet the specific needs of businesses in direct material, indirect material, and services procurement. The platform not only saves time, travel, and money but also enables significant savings through efficient reverse auctions. Furthermore, with comprehensive reports and targeted auction publishing, ProcDigi ensures that both buyers and suppliers experience enhanced efficiency in their procurement activities, all while reducing the need for in-person negotiations.

Jake Zborowski, General Manager, Microsoft Azure Platform at Microsoft Corp., said, “We welcome ProcDigi eAuction to Azure Marketplace, where global customers can find, try, and buy from among thousands of partner solutions. Thanks to trusted partners like ARG Supply Tech, Azure Marketplace is part of a cloud marketplace landscape offering flexibility and economic value while transacting tens of billions of dollars a year in revenues.”

The Azure Marketplace is an online market for buying and selling cloud solutions certified to run on Microsoft Azure. The Azure Marketplace helps connect companies seeking innovative, cloud-based solutions with partners who have developed solutions that are ready to use.

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About ARG Supply Tech

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